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## NEWS

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### **New BowHunter Chuck Adams Edition Laser Rangefinder Designed Specifically for Bow Hunters**

**Overland Park, KS** — Bowhunters know that a laser rangefinder is critical for judging distance in order to make a clean shot. The new BowHunter Chuck Adams Edition laser rangefinder from Bushnell is designed specifically for bow hunters and it is good enough to carry the signature of Chuck Adams, one of the worlds' most experienced and respected bow hunters.

The new BowHunter features Angle Range Compensation (ARC) Bow Mode technology. Archers can use the ARC feature to determine the true horizontal distance from 5 to 99 yards with shooting angles of -90 to +90 degrees when shooting uphill, downhill or from a tree stand. With the push of a button, the BowHunter displays line-of-sight distance, the angle and true horizontal distance to help the shooter determine the correct sight pin for optimal accuracy.

The vertical configuration allows one-handed operation, and the 20mm objective, fully-coated optics and a 4x eyepiece to provide bright, crisp images at any distance. It can be set up to provide distance in yards or meters and will provide accurate readings from 5 to 800 yards.

The BowHunter is rain proof and is available in Realtree® AP™ Camo. It also comes with a carrying case and 9-volt battery. Suggested retail price is \$249. The BowHunter Chuck Adams Edition laser rangefinder will be available at Bushnell dealers nationwide in Spring 2009. For more information about Bushnell laser rangefinders, visit [www.bushnell.com](http://www.bushnell.com).

For more information on Bushnell Products visit [www.bushnell.com](http://www.bushnell.com) or call 800-423-3537 for consumer inquiries.

*Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell®, Tasco®, Serengeti®, Bollé®, Uncle Mike's Law Enforcement®, Stoney Point®, Hoppe's®, Butler Creek®, Kolpin®, Uncle Mike's®, Millett®, Simmons® and Final Approach® brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.*

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