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## NEWS

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### **New Bushnell BowHunter Chuck Adams Edition 7x36mm Binoculars**

**Overland Park, KS** — The new BowHunter Chuck Adams Edition 7x36mm binocular was designed with archers in mind and is endorsed by legendary bow hunter Chuck Adams. With an extra wide field of view, it provides 40 percent more viewing area than comparable 10x binoculars. Weighing only 20 ounces, they are comfortable to wear or carry in a vest pocket. The extended eye relief (20mm) significantly reduces eye strain and Soft Touch Thumbgrips feel great in your hands and provide for hours of comfortable viewing.

Like all Excursion EX binoculars it features fully multi-coated optics with PC-3 phase coated prisms for a dramatic improvement in resolution and contrast. They feature Realtree® AP™ Camo and come with a bonus Binocular Harness Strap. Other features include a lockable focus knob, quick attach/detach neck strap and carrying case. Suggested retail is \$249.99. They are available at Bushnell dealers nationwide.

#### *Product Specifications:*

Model	Magnification	Objective Lens	Focus	Prism	Field of View ft. @ 1000 yds.	Exit Pupil (mm)	Eye Relief (mm)	Weight (oz)	Retail Price
24-3607	7x	36mm	Center	Roof	488	5.1	21	20	\$249.99

For more information on Bushnell Products visit [www.bushnell.com](http://www.bushnell.com) or call 800-423-3537 for consumer inquiries.

*Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell®, Tasco®, Serengeti®, Bollé®, Uncle Mike’s Law Enforcement®, Stoney Point®, Hoppe’s®, Butler Creek®, Kolpin®, Uncle Mike’s®, Millett®, Simmons® and Final Approach® brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.*

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