

NEWS

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BUSHNELL[®] MAKES DIGISCOPING EASY

Overland Park, KS. —Taking photos of wildlife and birds using a spotting scope (often called “digiscoping”) has become a popular activity for many outdoors people. Bushnell[®] has just made the process easier with their new Universal Digiscope Adaptor.

The universal adaptor can be used on any spotting scope (45 degree eyepiece models are ideal). Most compact digital cameras can be used with the adaptor to help the user capture stunning close up photos of wildlife and birds. The combination of the adaptor, spotting scope and camera is also great for scouting and recording photos of game outdoorsman’s hunting area.

Another handy feature of the Digiscope Adaptor is the ability to swing the mounted camera out of the way to let the user view through the eyepiece of the spotting scope when needed. If something is spotted that the user wants to photograph, the camera quickly swings back into place so a great shot is not lost.

The Bushnell Universal Digiscope Adaptor has a retail value of \$59.99.

For more information on Bushnell Products visit www.bushnell.com or call 800-423-3537 for consumer inquiries.

Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell[®], Tasco[®], Serengeti[®], Bollé[®], Uncle Mike’s Law Enforcement[®], Stoney Point[®], Hoppe’s[®], Butler Creek[®], Kolpin[®], Uncle Mike’s[®], Final Approach[®], Simmons[®] and Millett[®] brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.

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