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NEWS

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New Infinity 8-16x Zoom – A Binocular/Spotting Scope In One

Overland Park, Kan. — The versatile new Infinity 8-16x42mm zoom binocular combines the benefits of a binocular and spotting scope in a compact package. With a power range from 8x to 16x, it will appeal to big game hunters, avid birders and wildlife observers. Like all Infinity binoculars, the new zoom model features an open bridge design; a high performance optical system with excellent light transmission; a lightweight chassis that's waterproof/fogproof (unlike most zoom binoculars sold today); and the Bushnell patented RainGuard[®] HD lens coating.

The new Super High Reflection SHR[™] coating and roof prisms with PC-3 phase coating ensure maximum light transmission throughout the zoom range under any lighting condition, as well as unmatched clarity and resolution.

The new Infinity is O-ring sealed and nitrogen-purged to be waterproof and fog proof, something rarely seen in zoom binoculars, especially anywhere near the Infinity's price. Convenience features include a locking diopter, twist-up eyecups and long eye relief for eyeglass wearers, and a large center focus knob.

The new 8-16x42 zoom comes with a custom molded case, neck strap and lens covers. Suggested retail price is \$499.95. The Infinity zoom is available at Bushnell dealers nationwide.

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Product Specifications:

Model	Power Range	Focus	Prism	Field of View (ft. @ 1000 yds)	Exit Pupil (mm)	Eye Relief (mm)	Weight (oz)	Retail Price
61-81645	8-16x	Center	Roof	220@8x 157@16x	5.3@8x 2.6@16x	21~15.5	29.9	\$499.95

For more information on Bushnell Products visit www.bushnell.com or call 800-423-3537 for consumer inquiries.

Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell®, Tasco®, Serengeti®, Bollé®, Uncle Mike's Law Enforcement®, Stoney Point®, Hoppe's®, Butler Creek®, Millett®, Kolpin®, Final Approach® and Simmons® brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.

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