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NEWS

Date: For Immediate Release

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Extend Your Range With Bushnell Legend 1200 ARC Laser Rangefinder

Overland Park, KS — The new Legend 1200 ARC laser rangefinder from Bushnell raises the bar in ranging performance with its 1,200 yard capability. Designed in a vertical configuration for single-handed use, it is the perfect tool for bow and rifle hunters with ranging performance from 5 to 1,200 yards. It also incorporates the proven Angle Range Compensation (ARC) technology in Rifle and Bow Modes that determines holdover on long range rifle shots, and true horizontal distance for bow hunters.

A new feature in the Legend 1200 is Variable Sight-In capability or VSI™. In the rifle mode, users can select between 100,150, 200 or 300 yard sight-in distances to accommodate their shooting styles and preferences. They can also choose between Inches and MOA for holdover on longer shots. The range of angle measurement is -90 to +90 degrees.

The Legend 1200 ARC is rubber armored and fully waterproof and submersible. All external lens surfaces are coated with RainGuard HD and the optics are fully multi-coated. Other standard features include SCAN, Bulls Eye and Brush Modes for better targeting and accuracy, and a 6x Eyepiece for better viewing. It comes with a carrying case and lanyard.

Retail price \$349. It will be available at Bushnell dealers nationwide in Spring 2009. For more information on Bushnell Products visit www.bushnell.com or call 800-423-3537 for consumer inquiries.

Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell®, Tasco®, Serengeti®, Bollé®, Uncle Mike's Law Enforcement®, Stoney Point®, Hoppe's®, Butler Creek®, Kolpin®, Uncle Mike's®, Millett®, Simmons® and Final Approach® brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.