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NEWS

Date: For Immediate Release

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Create Your Own Customized Weather Information With New Wireless WeatherFXi 7-Day Internet Weather Forecaster

Overland Park, KS — The new wireless WeatherFXi from Bushnell provides customized 7-day weather forecasts from the Internet for over 20,000 cities in the United States and around the world. The WeatherFXi is truly “plug and play” with no wires, no sensors or subscriptions necessary. Users can select their home city and four other favorite places for quick access to current weather conditions and 7-day forecasts compiled by AccuWeather, the world’s weather authority.

Weather plays a key part of every outdoor activity and the WeatherFXi makes it easier to plan for your trips afield. The weather data is downloaded from the Internet to your PC then transmitted wirelessly to the WeatherFXi receiver. It will even break down the daily forecasts by morning, afternoon and evening providing detailed information on humidity, chance of precipitation, wind speed and direction, current temperature and “real feel” index, ultra violet index (UVI) and even high pollen alerts.

In addition, the receiver will indicate sunrise/sunset times, moon phase and current time. The clock is automatically synchronized with the weather data. With the alarm and snooze button functions, you can check the weather first thing in the morning or the last thing at night. The receiver has a 3 x 5.5 inch LCD screen that can be customized to provide a variety of weather data that is graphically displayed for easy reading. The backlit display changes color with the current temperature.

The PC software for downloading the weather data is included, along with the wireless transmitter that plugs into any USB port. The monitor can be powered by six AA batteries or with a convenient AC adaptor. The new WeatherFXi will be available at Bushnell dealers nationwide. Suggested retail price is \$99.99.

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For more information on Bushnell Products visit www.bushnell.com or call 800-423-3537 for consumer inquiries.

Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell[®], Tasco[®], Serengeti[®], Bollé[®], Uncle Mike's Law Enforcement[®], Stoney Point[®], Hoppe's[®], Butler Creek[®], Kolpin[®], Uncle Mike's[®], Millett[®], Simmons[®] and Final Approach[®] brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.

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